

# ***EXHIBITOR MANUAL***

## ***JORNADAS INTERNACIONALES 2018***

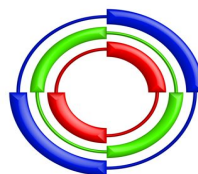
***Conferences  
September 25 -27***

***Commercial Exhibition  
September 26 and 27***

***Hilton Buenos Aires  
Argentina***



Asociación Argentina  
de Televisión por Cable



**cappsa**  
CAMARA DE PRODUCTORES Y PROGRAMADORES  
DE SEÑALES AUDIOVISUALES

# **JORNADAS INTERNACIONALES 2018**

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# JORNADAS INTERNACIONALES 2018

## PRELIMINARY AGENDA

### Tuesday September 25<sup>th</sup>

Registration: 8 am – 6 pm  
XI Jornada de Capacitación Audiovisual 10 am – 4 pm  
(for producers of television programs)

### Wednesday September 26<sup>th</sup>

Registration: 8 am – 6 pm  
Commercial Exhibition: 9am - 7pm  
**Opening Ceremony:** 12.00 am  
TEPAL – Board of Directors meeting: 9 am (per invitation)  
Academic Sessions 3 – 7pm  
Technical Academic Sessions 9 am -1.30pm  
Technical Workshops 3.30 – 6.00pm

### Thursday September 27<sup>th</sup>

Registration: 8 am – 6 pm  
Commercial Exhibition: 9am – 7 pm  
Academic Sessions 3 pm  
Technical Workshops 3.30 – 6.00pm  
CAPPSA Conference 5 pm  
SCTE Conference  
(Society of Cable Telecommunications Engineers – USA)  
10.00 am – 1.30 pm

# JORNADAS INTERNACIONALES 2018

## KEY CONTACTS (Exhibition and Conferences)

TOPIC	CONTACTS	WHERE TO CONTACT
<u>Sales:</u>		
Suppliers of Equipment/Services	Claudia González	<a href="mailto:claudia@atvc.org.ar">claudia@atvc.org.ar</a> (5411) 4342-3362
Suppliers of Programming	Adriana Medici	<a href="mailto:adrianamedici@cappsa.org">adrianamedici@cappsa.org</a> <a href="mailto:cappsa@cappsa.org">cappsa@cappsa.org</a> (5411) 4374-6932/82
<u>ATVC Secretary</u> Exhibitors Coordinator	Claudia González	<a href="mailto:claudia@atvc.org.ar">claudia@atvc.org.ar</a> (5411) 4345-5074/5 Ext. 2
Sponsoring Press Coordinator	Jimena Pérez	<a href="mailto:jimena@atvc.org.ar">jimena@atvc.org.ar</a> (5411) 4345-5074/5 Ext. 3
CAPPSA Secretary	Graciela Lazzarín	<a href="mailto:cappsa@cappsa.org">cappsa@cappsa.org</a> (5411) 4374-6932/82
Technical Director	Patricia Linares	<a href="mailto:linarespat@gmail.com">linarespat@gmail.com</a> Tel (5411) 4815-7786
Superintendent	Sergio Servidio	Hilton Buenos Aires Hotel Starting September 25th
Audio and Video equipment	Gustavo Peñafiel Lanzilotta SRL	<a href="mailto:gustavopeniafiel@lanzilotta.com.ar">gustavopeniafiel@lanzilotta.com.ar</a> (5411) 4787-2286
Telephony – exhibition floor	Hilton Buenos Aires Stefania Turilli	<a href="mailto:Stefania.Turilli@hilton.com">Stefania.Turilli@hilton.com</a> Tel. (5411) 4891-0044 Fax (54-11) 4891-0050
Plants Rental	Vivero Satsuki Raúl Ruiz	<a href="mailto:satsukirioplatense@yahoo.com.ar">satsukirioplatense@yahoo.com.ar</a> (5411) 4639-4705 Cel: 156-906-7351
Carpets	Juan Luis Lalli	<a href="mailto:lalliyasoc@gmail.com">lalliyasoc@gmail.com</a> (5411) 4775-2031
Additional Furniture	MEPEX Liliana López	<a href="mailto:mepex@mepex.com.ar">mepex@mepex.com.ar</a> (5411) 4115-3880/3875 & 4218-4888
Cleaning Service	MG Limpieza Mariana Gómez (Depto. Ventas)	<a href="mailto:info@mglimpieza.com.ar">info@mglimpieza.com.ar</a> (5411) 4800-1881/1414/1144 Mobile 156-222-5693
Surveillance	Camura S.R.L. José Sambón	<a href="mailto:camurasrl@fibertel.com.ar">camurasrl@fibertel.com.ar</a> (5411) 4674-2000 / 4671-8136
Event Coordinator Hilton Hotel (Including Catering)	Leticia Roman	<a href="mailto:Leticia.Roman@hilton.com">Leticia.Roman@hilton.com</a> Tel. (5411) 4891-0044 Fax (54-11) 4891-0050

# JORNADAS INTERNACIONALES 2018

## DEADLINE TO SUBMIT FORMS

Form Nr.	Topic	Deadline
01	Exhibitor, personnel and constructor badges	August 24 <sup>th</sup>
02	Booth Identification	August 24 <sup>th</sup>
03	Exhibitor Representative	August 24 <sup>th</sup>
04	Booth Constructor	August 24 <sup>th</sup>
05	Booth floor plans	August 24 <sup>th</sup>
06	Elements Supplied for 9 sq. mts booths	August 24 <sup>th</sup>
07	Elements Supplied for 18 sq. mts. booths	August 24 <sup>th</sup>
08	Additional Electric Energy	August 24 <sup>th</sup>
09	CATV and Internet Signal for booths	August 24 <sup>th</sup>
	Guarantee Deposit Deadline	August 24 <sup>th</sup>

### ***GUARANTEE DEPOSIT – MANDATORY. Rules & Regulations 12***

As a guarantee of fulfillment of their obligations until the restitution of the booth and its infrastructure in perfect conditions, the exhibitor must pay U\$S 350 **cash** (three hundred and fifty dollars) before the exhibition opening day. This sum will be returned after the show, provided that no damage has occurred to the exhibitor's booth. This guarantee deposit is independent from the one that could eventually request the Hilton Hotel as a guarantee for the good use of its premises and services. The guarantee deposit does not excuse the Exhibitor of his/her responsibilities, in case the deposit does not cover the expenses created, in which case the Exhibitor must pay to ATVC's the claimed difference after been duly notified.

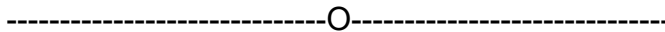
## **SECURITY AND SURVEILLANCE**

### **VERY IMPORTANT**

**JORNADAS INTERNACIONALES 2018** will provide the general 24-hour surveillance personnel, responsible for the order of the convention and for dealing with unexpected incidents, including the periods of booth construction and dismantling.

Even though the organization of **JORNADAS INTERNACIONALES 2018** will put into practice a reasonable care to protect the exhibitor's properties, it will not be responsible for the thefts that may occur inside the exhibitor's booth.

Therefore, the Exhibitor will be the principal responsible of safeguarding his/her booth as well as the elements/products exhibited there. The exhibitor may reinforce the general convention surveillance by contracting at his/her expense additional surveillance personnel (see page 18 of this Manual).



# JORNADAS INTERNACIONALES 2018

## EXHIBITORS, BOOTH PERSONNEL, AND CONSTRUCTORS BADGES

FORM # 1

Deadline: August 24<sup>th</sup>, 2018

Send to: **Claudia González - ATVC**  
Av. de Mayo 749 – 5° “31”  
Ciudad de Buenos Aires  
E-mail: [claudia@atvc.org.ar](mailto:claudia@atvc.org.ar)  
Tel: (54-11) 4345-5074/5 – Ext. 2  
Fax: (54-11) 4343-1716

**Please write in capital letters.**

Company:	Booth Nr.:
Contact:	
Phone:	Fax:
E-mail:	Web site:

Badges will be available from **September 17<sup>th</sup> thru September 21<sup>st</sup>, 2018**, at ATVC's offices, located at Av. De Mayo 749 – 5° “31” – Ciudad de Buenos Aires. Badges of CAPPISA members will be available at CAPPISA's office, located at Talcahuano 736 – 9° “91”, Ciudad de Buenos Aires, on the same period.

**Starting September 25<sup>th</sup> at 08.00 a.m.**, badges may be pick up at the Registration Desk – Salón Pacífico, Hilton Buenos Aires, Macacha Güemes 351, Puerto Madero, Ciudad de Buenos Aires.

### **VERY IMPORTANT:**

**Exhibitors and booth staff must wear their badges at all times, for security reasons, otherwise they will not be allowed to access any convention area.**

Continues in page 8.....

# JORNADAS INTERNACIONALES 2018

## A) For Exhibitors acquiring 9 sq. mt. booths

A.1. "Exhibitor" badge: up to 7 badges

1. ....
2. ....
3. ....
4. ....
5. ....
6. ....
7. ....

**Important: a maximum of 7 "Exhibitor" badges will be issued. Other company members may pre-register at [www.atvc.org.ar](http://www.atvc.org.ar), Jornadas Section. Otherwise, on site.**

A.2. "Booth Staff" badge: up to 5 badges:

1. ....
2. ....
3. ....
4. ....
5. ....

A.3. "Constructor" badge: up to 3 badges:

1. ....
2. ....
3. ....

## B) For Exhibitors acquiring 18 sq. Mt. Booths

B.1. "Exhibitor" badge: up to 16 badges:

1. ....
2. ....
3. ....
4. ....
5. ....
6. ....
7. ....
8. ....
9. ....
10. ....
11. ....
12. ....
13. ....
14. ....
15. ....
16. ....

**Important: a maximum of 16 "Exhibitor" badges will be issued. Other company members may pre-register at [www.atvc.org.ar](http://www.atvc.org.ar), Jornadas Section. Otherwise, on site.**

B.2. "Booth" badge: up to 7 badges:

1. ....
2. ....
3. ....
4. ....
5. ....
6. ....
7. ....

B.3. "Constructor" badge: up to 5 badges:

1. ....
2. ....
3. ....
4. ....
5. ....

SIGNATURE: ..... PRINT NAME: .....  
(PLEASE KEEP A COPY OF THIS RECEIPT FOR CONTROL PURPOSES).



# JORNADAS INTERNACIONALES 2018

## BOOTH IDENTIFICATION

FORM # 2

Deadline: August 24<sup>th</sup>, 2018

Send to: **Claudia González**  
E-mail: claudia@atvc.org.ar  
Tel: (54 11) 4345-5074/5 int. 2  
Fax: (54 11) 4343-1716

**Please write in capital letters.**

Company:	Booth Nr.:
Contact:	
Phone:	Fax:
E-mail:	Web site:

We request to put the following name in standardized typography in the flag sign of our booth (up to 15 characters):

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

SIGNATURE: .....

PRINT NAME: .....

(PLEASE KEEP A COPY OF THIS RECEIPT FOR CONTROL PURPOSES).

# JORNADAS INTERNACIONALES 2018

## EXHIBITOR'S REPRESENTATIVE

FORM # 3

Deadline: August 24<sup>th</sup>, 2018

Send to: **Claudia González**  
E-mail: claudia@atvc.org.ar  
Tel: (54 11) 4345-5074/5 int. 2  
Fax: (54 11) 4343-1716

**Please write only in capital letters.**

Company:	Booth Nr.:
Representative (Name and Surname):	
Charge:	
Identification type and number:	
Phone:	Fax:
Cel Phone:	
E-mail:	

The Exhibitor's representative will be responsible for the booth and therefore must be present when receiving it, when returning the booth and/or for any other procedure before the Executive Committee, the Technical Director or Superintendent.

The Exhibitor or his/her representative must carefully inspect the booth when delivered and report any deficiency observed, since the cost of any repair required as a result of its use will be covered by the Exhibitor. (Art. 22.14 and 22.15 of Rules & Regulations)

SIGNATURE: .....

PRINT NAME .....

(PLEASE KEEP A COPY OF THIS RECEIPT FOR CONTROL PURPOSES).

# JORNADAS INTERNACIONALES 2018

## BOOTH CONSTRUCTOR

FORM # 4

Deadline: August 24<sup>th</sup>, 2018

Send to: **Patricia Linares**

Paraná 1279, 2nd floor "A", (1012) Ciudad de Buenos Aires

E-mail: [linarespat@gmail.com](mailto:linarespat@gmail.com)

Tel: (54-11) 4815-7786

**Please write only in capital letters.**

Exhibiting company:	Booth N°:
Booth constructing company:	
Full name of the person in charge of constructing:	
Constructing company Address:	
Constructing company Telephone:	Fax:
Mobile of the person in charge of constructing:	
E-mail of the person in charge of constructing:	

**ALL THE ABOVE DATA ARE MANDATORY**

EXHIBITOR'S SIGNATURE: .....

PRINT NAME .....

(PLEASE KEEP A COPY OF THIS RECEIPT FOR CONTROL PURPOSES).

# JORNADAS INTERNACIONALES 2018

## BOOTH FLOOR PLAN

FORM # 5

Deadline: August 24<sup>th</sup>, 2018

Send to: **Patricia Linares**

Paraná 1279, 2nd floor "A", (1012) Ciudad de Buenos Aires

E-mail: [linarespat@gmail.com](mailto:linarespat@gmail.com)

Tel: (54-11) 4815-7786

Company:

Booth Nr.:

Contact:

Phone:

Fax:

E-mail:

Web site:

According to Art. 22.8.5 of the Rules & Regulations, Exhibitors who construct or decorate their booths (carpet, graphics, furniture and/or plants decoration), must present before August 24th, 2018, at the offices of Linares, Passini & Asociados, Paraná 1279, 2<sup>nd</sup> floor, (1012) Ciudad de Buenos Aires, a list describing all the elements to be used and printed blue prints, scale 1: 25 of the distribution of those elements.

**ADDITIONALLY, A COMPLETE AND DETAILED DESCRIPTION OF ALL GRAPHICS TO BE EXHIBITED MUST BE PRESENTED, INCLUDING DESIGN, TEXT, MATERIALS, DIMENSIONS AND EXACT LOCATION.** Exhibitors will be informed if these lists and blue-prints are approved or observed within seven days of its presentation

**THE ABOVE IS MANDATORY TO OCCUPY THE PURCHASED BOOTH. NO EXCEPTIONS WILL BE MADE**

Please attach to this form the following elements, in company official paper, indicating booth number, name of exhibitor and data of the appointed constructor:

1. Blue prints, scale 1: 25 including all elements (if necessary, for a full understanding, include a 3D perspective)
2. Description of materials and elements to be used in the construction/decoration of the booth.
3. **DESCRIPTION OF SIGNS TO BE EXHIBITED, INCLUDING DESIGN, TEXT, MATERIALS, DIMENSIONS AND EXACT LOCATION.**

**FOREIGN EXHIBITORS MUST SEND ALL THE ABOVE BY COURIER TO LINARES PASSINI OFFICES. E-MAILS WILL NOT BE ACCEPTED.**

**If you have any doubt about this form, please contact Patricia Linares- DT**

SIGNATURE .....

PRINT NAME: .....

(PLEASE KEEP A COPY OF THIS RECEIPT FOR CONTROL PURPOSES).

# JORNADAS INTERNACIONALES 2018

## ELEMENTS SUPPLIED 9 SQ. MT. BOOTHS

FORM #6

Deadline: August 24<sup>th</sup>, 2018

Send to: **Claudia González**  
E-mail: claudia@atvc.org.ar  
Tel: (54 11) 4345-5074/5 int. 2  
Fax: (54 11) 4343-1716

**Please write only in capital letters.**

Company:	Booth Nr.:
Contact:	
Full postal address:	
Phone:	Fax:
E-mail:	Web site:

The booth is furnished with the elements listed below.

**Please indicate with an "X" whether you will use these elements or not.**

ELEMENTS	YES	NO
Counter unit		
2 stools		
2 low arm chairs		
1 low coffee table		

### **BOOTH CARPET**

**The Exhibitor must confirm if the standard Exhibition carpet for his booth (the color is dark gray) is required. Otherwise it will not be provided.**

<b>YES</b>		<b>NO</b>	
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SIGNATURE: .....

PRINT NAME: .....

(PLEASE KEEP A COPY OF THIS RECEIPT FOR CONTROL PURPOSES).

# JORNADAS INTERNACIONALES 2018

## ELEMENTS SUPPLIED 18 SQ.MT. BOOTHS

FORM # 7

Deadline: August 24<sup>th</sup>, 2018

Send to: **Claudia González**  
E-mail: claudia@atvc.org.ar  
Tel: (54 11) 4345-5074/5 int. 2  
Fax: (54 11) 4343-1716

**Please write in capital letters.**

Company:	Booth Nr.:
Contact:	
Full postal address:	
Phone:	Fax:
E-mail:	Web site:

The booth is furnished with the elements listed below.

**Please indicate with an "X" whether you will use these elements or not.**

ELEMENTS	YES	NO
Counter unit		
2 stools		
1 Round table		
3 chairs		
1 Cabinet unit		

### **BOOTH CARPET**

**The Exhibitor must confirm if the standard Exhibition carpet for his booth (the color is dark gray) is required. Otherwise it will not be provided.**

YES		NO	
-----	--	----	--

SIGNATURE: .....

PRINT NAME: .....

(PLEASE KEEP A COPY OF THIS RECEIPT FOR CONTROL)

# JORNADAS INTERNACIONALES 2018

## ELECTRIC ENERGY BLUE PRINT

FORM # 8

Deadline: August 24<sup>th</sup>, 2018

Send to: **Patricia Linares**  
Paraná 1279, 2° floor "A", (1012) Ciudad de Buenos Aires  
E-mail: [linarespat@gmail.com](mailto:linarespat@gmail.com)  
Tel: 54-11-4815-7786

**Please write only in capital letters.**

Company:	Booth Nr.:
Contact:	
Phone:	Fax:
E-mail:	Web site:
Total Energy required (Kw):	

Those Exhibitors who make their own installation of electric energy must send to the Technical Director : electric blue, scale 1:25, including all the elements to be used and specifying the amount of total energy required, considering that the maximum authorized by the convention's Rules & Regulations is 1,8 Kw per 9 sq.mts booths and 3,6 Kw per 18 sq.mts booths..

### **VERY IMPORTANT:**

**FOREIGN EXHIBITORS MUST SEND ALL THE ABOVE BY COURIER TO LINARES PASSINI OFFICES. E-MAILS WILL NOT BE ACCEPTED.**

SIGNATURE: .....

PRINT NAME: .....

(PLEASE KEEP A COPY OF THIS RECEIPT FOR CONTROL PURPOSES).

# JORNADAS INTERNACIONALES 2018

## CATV SIGNAL – WI FI INTERNET

FORM # 9

Deadline: August 24<sup>th</sup>, 2018

Send to: **Claudia González - Sede ATVC**  
Av. de Mayo 749 – 5º “31”  
Ciudad de Buenos Aires  
E-mail: claudia@atvc.org.ar  
Fax: (54-11) 4343-1716

**Please write in capital letters.**

Company:	Booth Nr.:
Contact:	
Phone:	Fax:
E-mail:	Web site:

2-days supply of CATV signal = **U\$S 80.- (tax included)**.  
Form of payment: in cash and before the exhibition opening.

Wi Fi Internet connection: **complimentary**

**Please indicate if you will require these services:**

### CATV SIGNAL

- |  |     |    |
|--|-----|----|
| 1) Digital Cablevision<br>How many decos?..... | YES | NO |
| 2) HD Cablevision<br>How many decos?.....      | YES | NO |

### INTERNET SIGNAL

- |   |     |    |
|---|-----|----|
| 1) Wireless Internet<br>How many modems?.....       | YES | NO |
| 2) Wire connected Internet<br>How many modems?..... | YES | NO |

**Maximum speed supplied by Fibertel: 6 (six) MB**

SIGNATURE: .....

PRINT NAME: .....

(PLEASE KEEP A COPY OF THIS RECEIPT FOR CONTROL PURPOSES).



# **JORNADAS INTERNACIONALES 2018**

## **ADDITIONAL CLEANING SERVICE**

Company: MG Asociados  
Contact: Mariana Gómez – Dpto. Ventas  
E- mail: [info@mglimpieza.com.ar](mailto:info@mglimpieza.com.ar)  
Telephone: (54-11) 4800-1881/ 1144/ 1414  
Mobile: 156-222-5693

**Those exhibitors who require a special cleaning service in their booths must consult costs directly with this Supplier**

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## *ADDITIONAL SURVEILLANCE FOR BOOTHS*

Company: CAMURA S.R.L.  
Contact: José Sambón  
Tel/Fax: (54-11) 4674-2000 \* 4671-8136  
E-mail: [camurasrl@fibertel.com.ar](mailto:camurasrl@fibertel.com.ar)

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Additional surveillance service for exhibitors' booths is offered at a rate of U\$S 210, based on the following time table.

September 25<sup>th</sup> – 07.00 p.m. up to 09.00 a.m.

September 26<sup>th</sup> – 07.00 p.m. up to 09.00 a.m.

The service ends on September 27<sup>th</sup> at 09 a.m.

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# JORNADAS INTERNACIONALES 2018

## BARCODE SCANNERS

**Description: immediate electronic capture of the data of each attendee at the booth, through his/her badge. A simple reading with a click will storage the data of the attendee as well as the date and hour of the registration.**

**Storage capacity: up to 300 registrations. Once made up this capacity, the scanner will be unloaded through our system, to continue with its use. The date will be delivered in a Microsoft Excel list.**

**Wireless scanner Symbol CS1504. Daily deliver of the barcode scanner. The resulting list will be sent to the Exhibitor by e-mail.**

**COMPLETE THIS FORM AND SEND IT BEFORE AUGUST 24th.  
ONLY BY E-MAIL TO PI PRESTACIONES INFORMATICAS  
e-mail: [consulta@piprestaciones.com](mailto:consulta@piprestaciones.com)  
SUBJECT:Scanner Jornadas Internacionales 2018  
Contact: Eduardo Valverde**

**COST U\$S 100 + VAT (TWO DAYS)**

**FORM OF PAYMENT: cancellation in full before the exhibition opening**

IN CASE THE SERVICE WOULD NOT BE PAID, THE ABOVE MENTIONED INFORMATION WILL NOT BE PROCESSED AT THE EXHIBITON CLOSURE.

## ***PLANTS RENTAL***

Contact: Raúl Ruiz – Vivero Satsuki  
E-mail: [satsukirioplatense@yahoo.com.ar](mailto:satsukirioplatense@yahoo.com.ar)  
Phone: (5411) 4639-4705  
Móbile: (54-9) 15 6-906-7351

**Those exhibitors who want to hire plants for their booths must consult costs directly with this Supplier**

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## BOOTH CARPET RENTAL

Supplier: Lally y Asociados  
Contact: Juan Luis Lally / Mrs. Silvia  
Phone: (5411) 4775-2031  
E-mail: lalliyasoc@gmail.com

**Those Exhibitors who prefer a different color or type of carpet, may contact this supplier, at their own cost.**

### **IMPORTANT:**

**REMEMBER THAT THE CARPET SUPPLIED BY THE ORGANIZER WILL BE PLACED ONLY WHEN SPECIFICALLY REQUESTED BY THE EXHIBITOR. PLEASE SEE FORM 6 OR 7 OF THIS MANUAL, DEPENDING IF YOUR BOOTH IS A 9 OR A 18 SQ. MTS ONE.**

**PLEASE REMEMBER THAT THE COLOR OF THE CARPET SUPPLIED BY THE ORGANIZATION IS DARK GRAY**

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## ADDITIONAL FURNITURE

Contact: Liliana López  
MEPEX S.A.  
E-mail: mepex@mepex.com.ar  
Phone: (54-11) 4115-3880/3875 // 4218-4888

### **IMPORTANT:**

**IF THE EXHIBITOR WANTS TO REPLACE OR MAKE ADDITIONS TO THE FURNITURE SUPPLIED BY THE ORGANIZER, IT MUST BE MADE AT HIS OWN EXPENSE.**

**PLEASE SEE IN FORMS 6 AND 7 OF THIS MANUAL THE LIST OF FURNITURE SUPPLIED BY THE ORGANIZER.**

CODIGO	DESCRIPCION	PRECIO
BUT - 001	Butacón (Puff simple con respaldo) tapizado en cuerina blanca.	\$ 542,00
BUT - 002	Butacón (Puff simple con respaldo) tapizado en cuerina negra.	\$ 496,00
ERM - 110	Escritorio recto tapa de Madera laminada 1,10 x 0,55 x h = 0,75 m.	\$ 717,00
ERM - 111	Escritorio recto sistema blanco tapa madera laminada 1,10 x 0,55 x h = 0,75 m	\$ 590,00
ESD - 025	Estantería para depósito 1,00 x 0,25 x h 2,00m c/ 4 estantes.	\$ 995,00
ESD - 035	Estantería para depósito 1,00 x 0,35 x h 2,00m c/ 4 estantes.	\$ 1.050,00
ESD - 050	Estantería para depósito 1,00 x 0,50 x h 2,00m c/ 4 estantes.	\$ 1.088,00
EXV - 025	Exhibidor Vertical con estantes Melamina 1,00 x 0,25 x h 2,00m.	\$ 1.176,00
EXV - 035	Exhibidor Vertical con estantes Melamina 1,00 x 0,35 x h 2,00m.	\$ 1.220,00
EXV - 050	Exhibidor Vertical con estantes Melamina 1,00 x 0,50 x h 2,00m.	\$ 1.267,00
FOA - 001	Folletero en sistema blanco tres estantes de acrílico.	\$ 720,00
HFB - 065	Heladera frigobar 0,55 x 0,55 x h = 0,65 m.	\$ 1.674,00
HFB - 090	Heladera frigobar 0,55 x 0,55 x h = 0,90 m.	\$ 1.812,00
MCB - 501	Mostrador curvo sistema blanco c/ 1 estante ¼ Rext 1,00 x ¼ Rint 0,50 x h 1,00m	\$ 1.674,00
MCB - 502	Mostrador curvo sistema blanco c/ 1 estante ¼ Rext 1,50 x ¼ Rint 1,00 x h 1,00m	\$ 2.028,00
MCB - 503	Mostrador curvo sistema blanco c/ 1 estante ¼ Rext 1,05 x ¼ Rint 0,70 x h 1,00m	\$ 1.812,00
MCR - 550	Mostrador curvo + recto ¼ R 0,50 + 0,50 x 0,50 x h 1,00 m.	\$ 986,00
MCR - 570	Mostrador curvo + recto ¼ R 0,50 + 0,50 x 0,70 x h 1,00 m.	\$ 1.134,00
MCR - 590	Mostrador curvo + recto ¼ R 0,50 + 0,50 x 1,00 x h 1,00 m.	\$ 1.314,00
MCC - 551	Mostrador curvo + recto + curvo - ¼ R 0,50 + 0,50 + ¼ R 0,50 x 0,50 x h 1,00 m.	\$ 1.629,00
MCC - 571	Mostrador curvo + recto + curvo - ¼ R 0,50 + 0,50 x 0,70 + ¼ R 0,50 x h 1,00 m.	\$ 1.723,00
MCC - 591	Mostrador curvo + recto + curvo - ¼ R 0,50 + 0,50 x 1,00 + ¼ R 0,50 x h 1,00 m.	\$ 1.810,00
MGB - 035	Mueble guardado sist. blanco c/ pta. corrediza 1,00 x 0,35 x h = 0,75 m.	\$ 1.029,00
MGB - 036	Mueble guardado sist. blanco c/ pta. corrediza 0,70 x 0,35 x h = 0,75 m.	\$ 948,00
MGB - 050	Mueble guardado sist. blanco c/ pta. corrediza 1,00 x 0,50 x h = 0,75 m.	\$ 1.130,00
MLD - 075	Mesa Directorio 2,50 x 0,90 x h = 0,75 m.	\$ 1.314,00
MLD - 076	Mesa Directorio 1,80 x 0,90 x h = 0,75 m.	\$ 1.090,00
MLR - 075	Mesa redonda con tapa laminada ø 0,70 x h = 0,75 m.	\$ 516,00

# JORNADAS INTERNACIONALES 2018

MLR - 090	Mesa redonda con tapa laminada $\varnothing$ 0,70 x h = 1,00 m.	\$ 516,00
MOR - 051	Mostrador recto sistema blanco c/ 1 estante 0,50 x 0,50 x h = 1,00 m.	\$ 902,00
MOR - 071	Mostrador recto sistema blanco c/ 1 estante 0,70 x 0,50 x h = 1,00 m.	\$ 1.075,00
MOR - 101	Mostrador recto sistema blanco c/ 1 estante 1,00 x 0,50 x h = 1,00 m.	\$ 1.130,00
MRC - 050	Mesa ratona cromada tapa de vidrio 0,50 x 0,50 x h=0,45 m.	\$ 631,00
MRC - 070	Mesa ratona cromada tapa de vidrio 0,70 x 0,50 x h=0,45 m.	\$ 678,00
MRS - 050	Mesa ratona sistema tapa Melamina 0,50 x 0,50 x h = 0,45 m.	\$ 408,00
MRS - 051	Mesa ratona sistema tapa de Vidrio 0,50 x 0,50 x h = 0,45 m.	\$ 631,00
MRS - 070	Mesa ratona sistema tapa Melamina 0,70 x 0,50 x h = 0,45 m.	\$ 450,00
MRS - 071	Mesa ratona sistema tapa de Vidrio 0,70 x 0,50 x h = 0,45 m.	\$ 542,00
MRV - 070	Mesa ratona cromada tapa de Vidrio fumé 1,00 x 0,70 x h = 0,45 m.	\$ 842,00
MVR - 090	Mesa tapa de Vidrio fumé, redonda $\varnothing$ 0,90 x h = 0,75 m.	\$ 890,00
PEP - 160	Perchero pie.	\$ 450,00
PMP - 150	Perchero móvil con ruedas largo 1,50 m. h = regulable.	\$ 594,00
POR - 001	Podio para TV y Video / DVD - 0,70 x 0,50 x h 1,20 m.	\$ 1.225,00
POR - 051	Podio Cerrado Sistema Tapa Melamina - 0,50 x 0,50 x h = 1,00 m.	\$ 905,00
POR - 071	Podio Cerrado Sistema Tapa Melamina - 0,70 x 0,70 x h = 1,00 m.	\$ 1.048,00
POR - 101	Podio Cerrado Sistema Tapa Melamina - 1,00 x 1,00 x h = 1,00 m.	\$ 1.176,00
PUF - 001	Puff simple tapizado en cuerina blanca 0,45 x 0,45 x h = 0,45 m.	\$ 408,00
PUF - 002	Puff simple tapizado en cuerina negra 0,45 x 0,45 x h = 0,45 m.	\$ 385,00
PUF - 003	Puff doble tapizado en cuerina blanca 0,45 x 0,90 x h = 0,45 m.	\$ 454,00
PUF - 004	Puff doble tapizado en cuerina negra 0,45 x 0,90 x h = 0,45 m.	\$ 564,00
PUF - 005	Puff simple tapizado en color según stock 0,45 x 0,45 x h = 0,45 m.	\$ 427,00
SCD - 001	Sillón Delta, caño cromado con cuero negro.	\$ 474,00
SCD - 002	Sillón Delta, caño cromado con cuero blanco.	\$ 486,00
SCS - 001	Sillón 1 cuerpo tapizado en cuero blanco.	\$ 1.338,00
SCS - 002	Sillón 2 cuerpos tapizado en cuero blanco.	\$ 1.950,00
SFC - 002	Silla cromada, tapizada en tela microfibra negra.	\$ 340,00
SFD - 003	Silla Delta, caño cromado con cuero negro.	\$ 387,00
SFC - 005	Silla cromada tapizada en cuerina blanca	\$ 352,00
SFP - 001	Silla pintada, tapizada en cuerina negra.	\$ 225,00
SFP - 002	Silla pintada, tapizada en tela azul – rojo.	\$ 271,00
SGR - 004	Silla giratoria con Ruedas tapizada en cuerina.	\$ 452,00
TCC - 001	Taburete cromado con respaldo, tapizado en tela microfibra negra.	\$ 384,00
TCC - 002	Taburete cromado con respaldo, tapizado en cuerina blanca.	\$ 452,00
TCS - 001	Taburete cromado sin respaldo, tapizado en cuerina negra.	\$ 292,00
TCZ - 001	Taburete cromado Zeta, tapizado en cuerina blanca.	\$ 546,00
VAB - 200	Vitrina alta en sist. blanco c/ puertas corredizas 1,00 x 0,50 x h = 2,00m.	\$ 2.310,00
VAB - 203	Vitrina alta en sist. blanco c/ puertas corredizas 0,70 x 0,50 x h = 2,00m	\$ 2.083,00
VAB - 205	Vitrina alta en sist. blanco c/ puertas corredizas 0,50 x 0,50 x h = 2,00m.	\$ 1.812,00
VAB - 207	Vitrina alta en sist. blanco c/ puertas corredizas 0,50 x 0,50 x h = 1,50m.	\$ 1.500,00
VMB - 035	Vitrina mostrador sist. blanco c/ pta. corrediza 1,00 x 0,35 x h = 1,00m.	\$ 1.440,00
VMB - 050	Vitrina mostrador sist. blanco c/ pta. corrediza 1,00 x 0,50 x h = 1,00m.	\$ 1.500,00
VMB - 090	Vitrina mostrador sist. blanco c/ pta. corrediza 1,00 x 0,50 x h = 0,90m.	\$ 1.401,00

**These prices are in Argentine pesos and do not include 21% VAT**

# JORNADAS INTERNACIONALES 2018

## CATERING

Contact: Leticia Román  
Hilton Buenos Aires  
E-mail: Leticia.Roman@hilton.com  
Phone: (5411) 4891-0044

**Deadline to send the request: Monday September 10th**

### September 26<sup>th</sup>, 2018

#### **Coffee Break 11.00 hs.**

Croissants  
Chocolate bread  
Coffee, tea, orange juice and still water  
**Price per person: USD 22 + VAT**

#### **Coffee 14.00 hs.**

Vegetables and farm cheese quiche  
Dulce de leche mousse with brownie  
Coffee, tea, orange juice and still water  
**Price per person: USD 30 + VAT**

#### **Coffee Break 16.00 hs.**

Carrot cake with cream cheese frosting  
Lemon and red fruits financier  
Coffee, tea, orange juice and still water  
**Price per person: USD 22 + VAT**

### September 27<sup>th</sup>, 2018

#### **Coffee Break 11.00 hs.**

Croissants  
Dulce de leche pastry  
Coffee, tea, orange juice and still water  
**Price per person: USD 22 + VAT**

#### **Coffee 14.00 hs.**

Ham and Tybo cheese empanadas  
Black Forest dessert  
Coffee, tea, orange juice and still water  
**Price per person: USD 30 + VAT**

#### **Coffee Break 16.00 hs.**

Blueberry scones  
Cornstarch alfajor  
Coffee, tea, orange juice and still water  
**Price per person: USD 22 + VAT**



# **JORNADAS INTERNACIONALES 2018**

*Disposable dishes will be used. Duration of service: 30 minutes. There is not a choice of lunch or dinner. It is not a continuous service. The amount of food served will be arranged according to the hired number of guests.*

*Prices are express in US dollars convertible to Argentine pesos according to the dollar exchange rate at the time of making each payment..*

## **Soft Drinks**

*Soft drinks (cans) – **Price per can: USD 7 + IVA***

*Still water (500 ml. Bottle) – **Price per bottle: USD 5 + IVA***

## **Nespresso Experience**

*Nespresso coffee machine -single head- **Price per day USD 110 + VAT***

*Nespresso coffee machine -doublé head- **Price per day USD 220 + VAT***

*50 capsules service (minimum quantity): **USD 110.- + I VAT***

**LCD & NOTEBOOK RENTAL**

# JORNADAS INTERNACIONALES 2018

Supplier: Carlos Lanzilotta S.R.L.  
Contact: Gustavo Peñafiel  
Telephone: (54-11) 4787-2286 – Mobile (54-9) 1168388300  
E-mail: [gustavopeniafiel@lanzilotta.com.ar](mailto:gustavopeniafiel@lanzilotta.com.ar)  
Skype: Gustavo.Penafiel

DESCRIPCION	3 DIAS
LED DE 55 PULGADAS C/SOPORTE Y /DVD	\$ 4.800.-
LCD DE 50 PULGADAS FULL HD C/SOPORTE Y DVD	\$ 3.600.-
LED DE 40 PULGADAS FULL HD C/SOPORTE Y DVD	\$ 2.500.-
LED DE 39 PULGADAS HD C/SOPORTE Y DVD	\$ 2.200.-
ALL IN ONE TOUCH	\$ 3.000.-
LAPTOP i5	\$ 2.300.-
LCD LED WALL CON BORDE FINO 80 2 X 2 LED 40	\$ 12.600.-
LCD LED WALL CON BORDE FINO 120 3 X 3 LED 40	\$ 23.000.-
LCD LED WALL CON BORDE FINO 160 4 X 4 LED 40	\$ 42.100.-
LCD LED WALL CON BORDE FINO 110 2 X 2 LED 55	\$ 22.200.-
LCD LED WALL CON BORDE FINO 165 3 X 2 LED 55	\$ 31.500.-

**These prices are in Argentine pesos and do not include 21% VAT**

In all cases the price includes:

- Standard installation and set up.
- Standard connections and back-up service
- Cables and accessories.

Important:

- The company does not provide elements to hang the equipment higher than 2 (two) mts.
- The product's availability must be checked at the moment of ordering it.
- Computer rental means only hardware.

Form of payment:

- Checks /bank transfer / cash .