

Jornadas **2024** Internacionales

October 7-8 | Buenos Aires ■ Hilton Hotel



The Main Meeting
of the ICT and Content Industry
of Latin America



#jornadas2024

ATVC
TIC, Video & Conectividad

CAMARA DE PRODUCTORES Y PROGRAMADORES DE SEÑALES AUDIOVISUALES
cappsa 

The "Asociación Argentina TIC, Video & Conectividad" – **ATVC** – The main meeting of the ICT and Content Industry in Latin America and the "Cámara de Productores y Programadores de Señales Audiovisuales" – **CAPPSA** – are pleased to invite you to exhibit in **"JORNADAS INTERNACIONALES 2024"**, organized by both institutions, to be held on **October 7th and 8th** at the **Hilton Buenos Aires hotel**, Macacha Güemes 351, Puerto Madero, Buenos Aires, Argentina.

MODALIDAD DE LA EXPOSICIÓN COMERCIAL



The Commercial Exhibition of **"JORNADAS INTERNACIONALES 2024"** will take place in the "Salón Pacífico" (Pacific Hall) of the **Hilton Hotel**, Buenos Aires.

The stands, which will be provided by the organization, are offered in two sizes: 9 sq meters and 18 sq meters Central and Perimeter, and two spaces for ICT technology and service providers.

EXHIBITORS

- Programming distributors and/or producers.
- Production and post-production companies.
- Manufacturers, distributors and suppliers of equipment for HFC telecommunications and networks.
- Suppliers of various products and services for Internet, wireless Internet.
- E-commerce, VOD, IoT, and other broadband services.
- Suppliers of equipment and services for production and post-production, lighting and sound.
- Video animation companies.
- Operators of the technologies of information services and communication, Telecommunications and TV Cable associated to ATVC.
- Software developers
- Payment Platforms. Banks. Software Developers.
- Education: Universities.

WHO MAY ATTEND?

- Cable TV operators from Argentina, the Americas and other countries.
- Directors, executives, technical staff and professionals related to the Cable TV industry and ICT industry (Information and Communications Technologies) .
- Cable TV producers of programs.
- Professionals from the internet and connectivity industries.
- Consultants and educators.
- Representatives of fellow Chambers of the Southern Cone.
- Public officials.

BOOTH PRICES

CAPPSA ASSOCIATES:

18 sq. m booth in the center of the exhibition hall.....U\$S 7.000.- plus 21% VAT= IVA

In this value they will exclusively have:

- Additional space of 4 sq. m for storage.

18 sq. m booth in the center of the exhibition hall..... U\$S7.675.- plus 21% VAT= IVA

In this value they will exclusively have:

- Additional space of 4 sq. m for storage.
- Three nights accommodation. One Queen Bed Deluxe Room - Single Room.
- In case of double occupancy, US\$ 15 + VAT must be added. Breakfast is included in the room rate and will be served at Restaurant El Faro.

EXHIBITORS IN GENERAL:

18 sq. mts. booth in the center of the exhibition hall..... U\$S 7.500. - plus 21% VAT= IVA

18 sq. mts. booth, in the periphery of the exhibition hall..... U\$S 6.000. - plus 21% VAT= IVA

9sq.mts.booth,in the center of the exhibition hall..... U\$S 3.150. - plus 21% VAT= IVA

9 sq. mts. booth, in the periphery of the exhibition hall..... U\$S 2.700. - plus 21% VAT= IVA

Three nights of accommodation..... U\$S 777. - plus 21% VAT= IVA

One Queen Bed Deluxe Room - Single Room. In case of double occupancy, US\$ 20 + VAT must be added. Breakfast is included in the room rate and will be served at Restaurant El Faro.

It is of utmost importance to highlight that those exhibitors who wish to participate in JORNADAS INTERNACIONALES with a larger surface area than the offers formulated, should submit their request to the Organizing Committee so that the analysis of their needs can be carried out and a response can be given to the request made.

VERY IMPORTANT:

The booth allocation cost includes Civil Liability Insurance (Seguro de Responsabilidad Civil) comprehensive for damages caused by fire, lightning, explosion, electric shocks and gas leaks. Billboards and signs and / or related objects. Elevators and forklifts. Supply of food. Street vendors and / or travelers. Loading and unloading of goods outside the premises of the insured, and contractors and / or subcontractors within the premises of the insured exclusively.

SPONSORSHIPS

CREDENTIAL HOLDER WITH LANYARD:

Exhibitor: U\$S 1.000.- plus 21% VAT= IVA

Sponsor: U\$S 5.000.- plus 21% VAT= IVA

The material must be provided by the Exhibitor/Sponsor. The amount is 2500. The surplus will be returned if there is one.

PENS AND BLOCKS - AUDITORIUM CONFERENCES - PACIFIC HALL

Exhibitor: U\$S 1.400. - plus 21% VAT= IVA

Sponsor: U\$S 5.400. - plus 21% VAT= IVA

The material must be provided by the Exhibitor/Sponsor. Quantity: 320

COMPANY LOGO - SOCIAL MEDIA FROM ATVC/CAPPSA

Exhibitor: U\$S 400. - plus 21% VAT= IVA

Sponsor: U\$S 4.400. - plus 21% VAT= IVA

COMPANY LOGO - BACKGROUND POSTER IN THE SPACE FOR INTERVIEWS/PRESS:

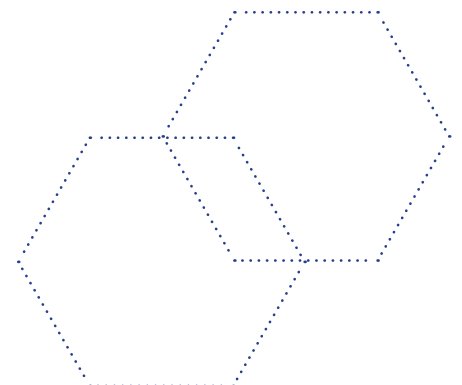
Exhibitor: U\$S 400. - plus 21% VAT= IVA

Sponsor: U\$S 4.400. - plus 21% VAT= IVA

COMPANY LOGO - IN ACCREDITATIONS - QR CODE SPACE

Exhibitor: U\$S 1.000. - plus 21% VAT= IVA

Sponsor: U\$S 5.000. - plus 21% VAT= IVA



BOOTH MAP



BOOTH ALLOCATION ACT

The Booth Allocation Act will take place on **Wednesday 3rd of July, 2024 at 2 pm** at the **ATVC** headquarters, **Av. Paseo Colón 525, 10th Floor, C.A.B.A.**

Companies which have fully paid their booths up to **Tuesday July 2nd at 5 pm** will be able to participate.

Together with their payment, the companies must present the Booth Purchase Form or send by e-mail the **BOOTH PURCHASE FORM** contained in this folder.

Starting **Thursday July 4th**, companies may choose their spaces upon presenting at ATVC offices the Booth Purchase Form and paying the full value of the chosen booth. If payment was made by a bank transfer, a copy of the bank receipt must be presented by mail to **claudia@atvc.org.ar** together with the **Booth Purchase Form**.

The day of the Booth Allocation Act the booth locations will be granted in the presence of a Public Notary by means of a draw machine, in the following order: central 18 sq. mts; peripheral 18 sq. mts; central 9 sq. mts and peripheral 9 sq.mts.

The participating companies will be grouped by categories according to the above-mentioned booth sizes. When arriving to the Booth Allocation Act, the company representative will receive a color ticket with a number. Each booth category will have a different color ticket.

Once the Booth Allocation Act starts and always following the order of size and location of the purchased booths, the Public Notary will proceed to draw out numbers, category by category, until all companies included in each category have chosen their locations in the exhibition floor.

SALE OF BOOTHS AND SPONSORSHIPS



Claudia González
E-mail: claudia@atvc.org.ar
Teléfono: (54-11) 5029-5841



Adriana Medici - Gerente General
E-mail: adrianamedici@cappsa.org
// cappsa@cappsa.org
Teléfonos: (54-11) 6818-7777

GUARANTEE DEPOSIT

All companies must pay the sum of U\$S 400 cash (four hundred dollars) before the convention opening, to guarantee any loss or damage caused to the exhibition facilities.

This sum will be returned at the end of the show, also in cash.

This guarantee is independent from any other that the **Hilton Buenos Aires Hotel** may request as a guarantee for the use of other hotel facilities and services.

PAYMENT METHODS

- Cash in Argentine pesos or in US dollars
- National check payable to Asociación Argentina Tic, Video & Connectivity – ATVC
- E-cheq on behalf of Asociación Argentina Tic, Video & Connectivity - ATVC

TRANSFERS FROM ABROAD:

Beneficiario:

Nombre del beneficiario: Asociación Argentina Tic, Video & Conectividad – ATVC

Número de Cuenta: Cuenta Corriente 769-155/3 – Cuit 30-67963894-3

Banco Beneficiario:

Banco Santander Rio S.A. – Buenos Aires – Argentina

Swift: BSCHARBA

Banco Corresponsal:

Wells Fargo N.A. – New York, USA

Swift: PNBUS3NNYC

Cuenta: 2000192262534

ABA: 026005092

IMPORTANTE: Wire transfers must be made under Swift MT 103 format notice.

“JORNADAS INTERNACIONALES 2024” Administrative Office will be located at ATVC offices, Av. Paseo Colon 525, 10° piso, C.A.B.A., Argentina.

Please note that **ATVC** VAT status is Responsable Inscripto (VAT payer); the amount corresponding to such tax should be paid when billed.

In addition, being **ATVC** constituted under the form of a civil association, with valid legal personality, it fits into the tax exemption benefits provided by the respective legislations, for the Income Tax in the national order, and for the Gross Income Tax, in the jurisdiction of the Autonomous City of Buenos Aires. Therefore, the exhibiting/sponsoring companies are requested to refrain from practicing withholdings for any of these concepts. Copy of the legislation at your disposal.

BOOTH PURCHASE FORM
JORNADAS INTERNACIONALES 2024
(Booths provided by the organization of 9 sq. m y 18 sq. m)

VERY IMPORTANT: this form must be completed, signed and sent by e-mail: claudia@atvc.org.ar together with the receipt of the bank wire transfer

Company Name:.....
Address:.....
Zip Code:.....City:.....
State:..... Country:.....
Phone Number: E-mail:.....
Web:.....
C.U.I.T.:.....
Representative: Title:

CAPPSA ASSOCIATES - 18 sq. m - Central: YES NO
OTHER COMPANIES
Central: 18 sq. mts. YES NO **Central: 9 sq. mts:** YES NO
Peripheral: 18 sq. mts YES NO **Peripheral: 18 sq. mts** YES NO

Adjuntamos cheque en concepto de pago total de lo solicitado.
Banco:Nº:.....
Por la suma de \$:

PLEASE COMPLETE IN ORDER TO ENSURE CORRECT BILLING.
Do the billing data coincide with the above-mentioned ones? YES NO
If billing data are different from the above, please complete the following:

Company Name:.....
Address:.....
Zip Code:City:.....
State: Country:.....
Phone Number:
Representative: E-mail:.....

Signature: